

REP HEADLINE# 6262953 TRF# E:120806 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG13/12 11.5
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV *** **CHANGES**

ADV # _____ REV. NAME POLI/B NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON
 6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310
 ORDER # _____ CONTRACT # 6262953 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRDCT BILL NELSON FOR SENA EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG8/12 AUG14/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 11.57

REP: MAKEGOOD
 SPOTS CANCELED ON LN'S 24,26,27
 LN'S 29-32 ADDED AS MG'S
 TTL SAME \$72,515
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
24	S		900A-1000A	30		\$300.00	8/11	8/11	0		SAT	0
PROGRAM : NEWS 8												
CON COM1: NEWS 8												
26	S		800A-900A	30		\$500.00	8/12	8/12	0		SUN	0
PROGRAM : TODAY SHOW SUN												
CON COM1: TODAY SHOW SUN												
27	S		900A-1000A	30		\$300.00	8/12	8/12	0		SUN	0
PROGRAM : NEWS												
CON COM1: NEWS												

8/13

REP HEADLINE# 6262953 TRF# E:120800
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 11.5
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29	A		530A-600A	30		\$250.00	8/14	8/14	1		TUE	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												

30	A		1200N-100P	30		\$200.00	8/14	8/14	1		TUE	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

31	A		100P-200P	30		\$400.00	8/14	8/14	1		TUE	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												

32	A		200P-300P	30		\$250.00	8/14	8/14	1		TUE	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												

AUG/12 72515.00 CONTRACT TOTAL 72515.00
 TOTAL SPOTS 51

MARKET TOTALS \$143,805 WFLA 43% WFTS 23% WTSP 9% WTVT 19% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 717 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	72515	Campaign Ref:	E:120806033
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06262953
Est./PO Number:	06262953	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sena	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	08/06	08/13	Total	Cost
1	M-F 530a News ..WTF..	03	250	30 Comme	Nbr of Spots	2		2	500
2	M-F 530a News M.....	03	250	30 Comme	Nbr of Spots		1	1	250
3	M-F 6a News ..WTF..	06	325	30 Comme	Nbr of Spots	3		3	975
4	M-F 7a Today Show ..WTF..	02	1180	30 Comme	Nbr of Spots	5		5	5900
5	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1	1	900
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3		3	1650
7	Olympics Summer Daytime ..WTF..	06	400	30 Comme	Nbr of Spots	6		6	2400
8	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots		2	2	800
9	M-F 4p Dr Oz	03	600	30 Comme	Nbr of Spots	1		1	600
Weekly Totals: Total Spots(Ord Spots)						37	14	51	

Abar Hutton Media
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Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06262953
Est./PO Number:	06262953	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	Cost
10	M-F 4p Dr Oz MT.....	03	600	30 Comme		1	1	600
11	M-F 5p News ..WTF..	06	450	30 Comme	2		2	900
12	M-F 530p News ..WTF..	06	450	30 Comme	2		2	900
13	M-F 6p News ..WTF..	03	1200	30 Comme	1		1	1200
14	M-F 6p News MT.....	03	1200	30 Comme		1	1	1200
15	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	03	2000	30 Comme	2		2	4000
16	M-F 630p ET / 530p CT NBC Nightly News MT.....	03	2000	30 Comme		1	1	2000
17	M-F 7p News ..WTF..	03	1000	30 Comme	2		2	2000
18	M-F 7p News MT.....	03	1000	30 Comme		1	1	1000
19	Olympic Zone	06	1000	30	1		1	1000
Weekly Totals: Total Spots(Ord Spots)					37	14	51	

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Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06262953
Est./PO Number: 06262953	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	Cost
20	M-F 730p Entertainment Tonight MT....	03	1000	30 Comme		1	1	1000
21	Olympics Summer Prime ..WTF..	03	9760	30 Comme	4		4	39040
22	M-Su 11p News MT.....	03	1250	30 Comme		1	1	1250
23	Sat 7a Today ShowS.	06	250	30 Comme	1		1	250
24	Sat 6p NewsS.	06	350	30 Comme	1		1	350
25	Sun 6p NewsS	03	750	30 Comme	1		1	750
26	M-F 530a News .T....	03	250	30 Comme		1	1	250
27	M-F 12p Today Show III .T....	03	200	30 Comme		1	1	200
28	M-F 1p Days Of Our Lives .T....	03	400	30 Comme		1	1	400
29	M-F 2p Rachael Ray .T....	03	250	30 Comme		1	1	250
Weekly Totals: Total Spots(Ord Spots)					37	14	51	

Grand Totals

Totals		Month 8 Weeks: 4	
		08/06	08/13
Spots	51	37	14
Cost	72515	62415	10100

Grand Totals:

Spots:	51
Gross Total:	72,515.00
Commission:	10,877.25
Net Total:	61,637.75

REP HEADLINE# 6262953
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG6/12 12.46
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

REP. # OFF. # SALESMAN #
BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6262953

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SFNA EST#

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG6/12 12.46

REP: ADD TO SKED
SPOTS ADDED ON LN'S 7 AND 21
NEW TTL \$72,515
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

444: 41100

8/9/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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7	S		1000A-500P	30		\$400.00	8/8	8/10	6		W-F	6
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PROGRAM : OLYMPIC DAYTIME
CON COM1 : OLYMPIC DAYTIME

21	S		800P-1200M	30		\$9,760.00	8/8	8/11	4		W-SA	4
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PROGRAM : OLYMPICS
CON COM1 : OLYMPICS

AUG/12 72515.00

CONTRACT TOTAL 72515.00
TOTAL SPOTS 50

8/7/12 FCC (83)

REP HEADLINE# 6262953
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 12.46
*** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$143,805 WFLA 43% WFTS 23% WTSP 9% WTVT 19% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 0202953
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG3/12 15.46
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

REP. # OFF. # SALESMAN #

6190 GROVEDALE COURT, SUITE 200

BUYER NAME SHELLI HUTTON

ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6262953

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SENA EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 15.46

REP: NEW ORDER
TOTAL \$61555 046X
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$250.00	8/8	8/10	2		W-F	2
PROGRAM : NEWS 530A												
CON COM1: NEWS 530A												
2			530A-600A	30		\$250.00	8/13	8/13	1		MON	1
PROGRAM : NEWS 530A												
CON COM1: NEWS 530A												
3			600A-700A	30		\$325.00	8/8	8/10	3		W-F	3
PROGRAM : NEWS												
CON COM1: NEWS												
4			700A-900A	30		\$1,180.00	8/8	8/10	5		W-F	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

11:08 AM

AUG3/12 15.46
WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	8/13	8/13	1		MON	1
6			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	8/8	8/10	3		W-F	3
7			1000A-500P PROGRAM : OLYMPIC DAYTIME CON COM1: OLYMPIC DAYTIME	30		\$400.00	8/8	8/10	3		W-F	3
8			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	8/13	8/14	2		M-TU	2
9			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	8/9	8/9	1		THU FRI	1
10			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	8/13	8/14	1		M-TU	1
11			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$450.00	8/8	8/10	2		W-F	2
12			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$450.00	8/8	8/10	2		W-F	2
13			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	8/8	8/10	1		W-F	1

REP HEADLINE# 6262953
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 15.46
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	8/13	8/14	1		M-TU	1
15			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	8/8	8/10	2		W-F	2
16			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	8/13	8/14	1		M-TU	1
17			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$1,000.00	8/8	8/10	2		W-F	2
18			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$1,000.00	8/13	8/14	1		M-TU	1
19			730P-800P PROGRAM : NEWS CON COM1: NEWS	30		\$1,000.00	8/8	8/10	1		W-F	1
20			730P-800P PROGRAM : ET CON COM1: ET <i>ET Olympic 2016</i>	30		\$1,000.00	8/13	8/14	1		M-TU	1
21			800P-1200M PROGRAM : OLYMPICS CON COM1: OLYMPICS	30		\$9,760.00	8/8	8/11	3		W-SA	3
22			1100P-1130P PROGRAM : NEWS CON COM1: NEWS	30		\$1,250.00	8/13	8/14	1		M-TU	1

REP HEADLINE# 6262953
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 15.46
 *** WFLA-TV ***

LINE#	REF	CU	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			700A-900A	30		\$250.00	8/11	8/11	1		SAT	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
24			900A-1000A	30		\$300.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS 8												
CON COM1: NEWS 8												
25			600P-630P	30		\$350.00	8/11	8/11	1		SAT	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
26			800A-900A	30		\$500.00	8/12	8/12	1		SUN	1
PROGRAM : TODAY SHOW SUN												
CON COM1: TODAY SHOW SUN												
27			900A-1000A	30		\$300.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
28			600P-630P	30		\$750.00	8/12	8/12	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
AUG/12 61555.00												CONTRACT TOTAL 61555.00
												TOTAL SPOTS 46

MARKET TOTALS \$143,805 WFLA 43% WFTS 23% WTSP 9% WTVT 19% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 705 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 71415	Campaign Ref: E:120806033
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06262953
Est./PO Number: 06262953	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson For Sena	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	71415

Ref	Sales Product Details	Rate	Spot Type		08/06	08/13	Total	Cost
1	M-F 530a News ..WTF..	250	30 Comme	Nbr of Spots	2		2	500
2	M-F 530a News M.....	250	30 Comme	Nbr of Spots		1	1	250
3	M-F 6a News ..WTF..	325	30 Comme	Nbr of Spots	3		3	975
4	M-F 7a Today Show ..WTF..	1180	30 Comme	Nbr of Spots	5		5	5900
5	M-F 7a Today Show M.....	900	30 Comme	Nbr of Spots		1	1	900
6	M-F 9a Today Show II ..WTF..	550	30 Comme	Nbr of Spots	3		3	1650
7	Olympics Summer Daytime ..WTF..	400	30 Comme	Nbr of Spots	6		6	2400
8	M-F 1p Days Of Our Lives MT.....	400	30 Comme	Nbr of Spots		2	2	800
Weekly Totals: Total Spots(Ord Spots)					37	10	47	

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Bill Nelson/ D/ State Senate/ FL
Submission Number 705 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	71415	Campaign Ref:	E:120806033
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06262953
Est./PO Number:	06262953	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type		08/06	08/13	Total	Cost
9	M-F 4p Dr Oz ...F..	600	30 Comme	Nbr of Spots	1		1	600
10	M-F 4p Dr Oz MT....	600	30 Comme	Nbr of Spots		1	1	600
11	M-F 5p News ..WTF..	450	30 Comme	Nbr of Spots	2		2	900
12	M-F 530p News ..WTF..	450	30 Comme	Nbr of Spots	2		2	900
13	M-F 6p News ..WTF..	1200	30 Comme	Nbr of Spots	1		1	1200
14	M-F 6p News MT....	1200	30 Comme	Nbr of Spots		1	1	1200
15	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	2000	30 Comme	Nbr of Spots	2		2	4000
16	M-F 630p ET / 530p CT NBC Nightly News MT....	2000	30 Comme	Nbr of Spots		1	1	2000
17	M-F 7p News ..WTF..	1000	30 Comme	Nbr of Spots	2		2	2000
18	M-F 7p News MT....	1000	30 Comme	Nbr of Spots		1	1	1000
Weekly Totals: Total Spots (Ord Spots)					37	10	47	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 705 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 71415	Campaign Ref: E:120806033
Buyer: ..	Client/Product/Estimate: ..	Sales Rep: HRP Washington, DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06262953
Est./PO Number: 06262953	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	08/06	08/13	Total	Cost
19	Olympic Zone ..WTF..	1000	30 Comme	Nbr of Spots	1		1	1000
20	M-F 730p Entertainment Tonight MT.....	1000	30 Comme	Nbr of Spots		1	1	1000
21	Olympics Summer Prime ..WTF.S.	9760	30 Comme	Nbr of Spots	4		4	39040
22	M-Su 11p News MT.....	1250	30 Comme	Nbr of Spots		1	1	1250
23	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	1		1	250
24	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1		1	350
25	Sun 6p NewsS	750	30 Comme	Nbr of Spots	1		1	750
Weekly Totals: Total Spots(Ord Spots)					37	10	47	

Grand Totals				Month 8 Weeks: 4			
Totals		47	37	08/06	08/13		
Spots	71415		62415				
Cost							9000

Grand Totals:

Spots:	47
Gross Total:	71,415.00
Commission:	10,712.25
Net Total:	60,702.75

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Jeff Scattergood,
being/on behalf of: Bill Nelson, a legally
qualified candidate of the Democratic political
party for the office of: United States Senate
in the General
election to be held on: 11/6/2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

1. NAME 2. ADDRESS 3. CITY 4. STATE 5. ZIP	
-------------------------------------------------------------------------------------------	--

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for Senate / DSCC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PEGGY GAGNON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____ Signature McClure

To Be Signed By Station Representative

 Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Bill Nelson for Senate / DSCC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

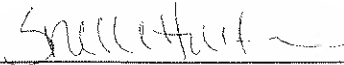
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jeff Scattergood

printed name

date